

THE H.E.R.O. PROJECT · DAKAR FOUNDATION · LOS ANGELES

Victory by Valor

A Television Documentary Vignette Series, Inspired by HOMAGE

LOGLINE

The men and women who fought on the battlefields and won on the playing fields — victorious with valor.

THE SERIES

Victory by Valor hosts a select group of American pop-culture sports heroes who also wore the uniform of the United States, shown in athletic pose and in service on a timeline from 1776 to the present day: the fight for the right to fight, the Double Victory campaign, and the phrase that runs through all of it — freedom isn't free. The H.E.R.O. Project (Higher Education Resiliency Operation) takes the series into schools through student assembly screenings, Did-You-Know vignettes, JROTC programming, a panel on what makes a hero, a curriculum for educators and a speaker's bureau.

THE HEROES · TWO UNIFORMS

2nd Lt. Jackie Robinson
U.S. Army, 761st Tank Bn · b. 31 Jan 1919 · Brooklyn Dodgers

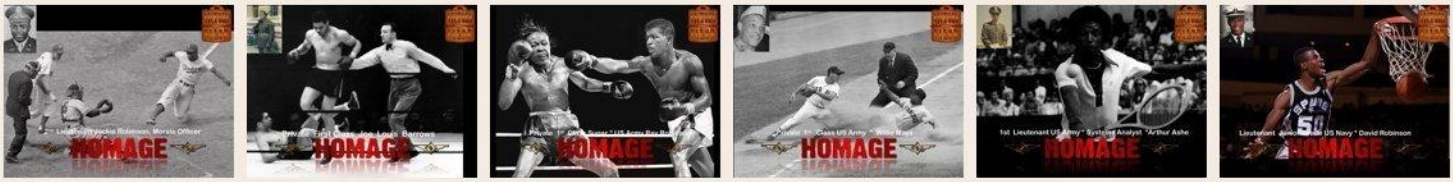
Sgt. Joe Louis
U.S. Army · b. 13 May 1914 · Heavyweight Champion 1937–49

Sgt. Sugar Ray Robinson
U.S. Army · b. 3 May 1921 · Welter- & Middleweight Champion

Pvt. Willie Mays
U.S. Army, Fort Eustis · b. 6 May 1931 · Giants, 660 HR

1st Lt. Arthur Ashe
U.S. Army, West Point · b. 10 Jul 1943 · US Open 1968

Lt. (j.g.) David Robinson
U.S. Navy, Civil Engineer Corps · b. 6 Aug 1965 · Spurs



HOMAGE CARDS BY KEVIN CLARK · THE VISUAL GRAMMAR OF THE SERIES

THE H.E.R.O. PROJECT · PROGRAMS

Student assembly screenings · Did-You-Know vignettes · JROTC programming (ages 16–24) · The panel: what is a Hero? · Curriculum for educators (For Love of Liberty) · Speaker's bureau with Brig. Gen. Arnold Gordon-Bray (Ret.) · Interactive veteran interviews · The travelling mini-exhibit

OBSERVANCES

Veterans Day 11 Nov · Memorial Day, last Monday in May · Jackie Robinson Day 15 Apr · Executive Order 9981, 26 Jul · Birthdays: Jackie Robinson 31 Jan · Sugar Ray Robinson 3 May · Willie Mays 6 May · Joe Louis 13 May · Arthur Ashe 10 Jul · David Robinson 6 Aug

FOUNDER · KEVIN CLARK · TRACK RECORD (AS TOLD BY KEVIN CLARK; [verify] = not yet independently confirmed)

· Producer, For Love of Liberty (PBS) — raised $4 million; NAACP Image Award [verify]
· Wrote the For Love of Liberty curriculum — 3,000 classrooms (grades 10–16) and 24 U.S. Army battalions [verify]
· U.S. Army × General Motors cross-promotional event at CAA with Kareem Abdul-Jabbar
· Manager of Anthony Powell's Portraits in Black, one of the world's largest African American military collections
· Ethnic Studies curriculum on the Buffalo Soldiers timeline developed by the National Park Service
· H.E.R.O. workshops for service-disabled veterans and wounded warriors, adopted by VFW Los Angeles [verify]
· Livestreamed Veterans Day screenings + Q&A for LAUSD, Compton and Los Angeles community colleges

IN DEVELOPMENT (NO DATES PROMISED)

The Fallen 66 for Memorial Day (with George Lucas interviews [verify]) · Homage to the Fallen 89 mini-doc for Black History Month · Memorial Day 2026 curricula + promotional trailer · Tuskegee Airmen Fallen Roll Call

THE FILMS

Trailer (4:46): youtube.com/watch?v=3iDzYNbnsyM · nine films at victory-by-valor.vercel.app/films/ · press kit at /press/

MEDIA CONTACT

Dakar Foundation · Los Angeles, California · info@dakarpathway.org · (213) 681-9862 · dakarfoundation.org

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